

Climate Review 2025

UPM Adhesive Materials

Table of contents



About Climate Review



Our ambition



Leadership message



Forests and land



Emission reductions



Products and services



Looking forward

Table of contents

1. About Climate Review

2. Our ambition

3. Leadership message

4. Forests and land

- 100% certified papers
- Restoring wetlands with WWF Poland

5. Emission reductions

- Scope 1 & 2: Heat recovery system reduces fossil fuel use
- Scope 3: Expanded supplier data coverage

6. Products and services

- Making recycled PET liners a new norm
- Regulatory shifts create opportunities for sustainable growth
- Make informed and impactful label choices
- Streamline your waste management

7. Looking forward



About Climate Review

This Climate Review reports UPM Adhesive Materials' progress towards its 2030 climate targets as a global partner for sustainable material solutions.

The progress reviewed includes all UPM Adhesive Materials factories as of January 1, 2025.

The certified papers target review includes all factories at that date except for the production site in Houthalen, Belgium, which was acquired in 2024.

External verifications and collaborations are mentioned where relevant.

Table of contents

1. About Climate Review

2. Our ambition

3. Leadership message

4. Forests and land

- 100% certified papers
- Restoring wetlands with WWF Poland

5. Emission reductions

- Scope 1 & 2: Heat recovery system reduces fossil fuel use
- Scope 3: Expanded supplier data coverage

6. Products and services

- Making recycled PET liners a new norm
- Regulatory shifts create opportunities for sustainable growth
- Make informed and impactful label choices
- Streamline your waste management

7. Looking forward

Our ambition

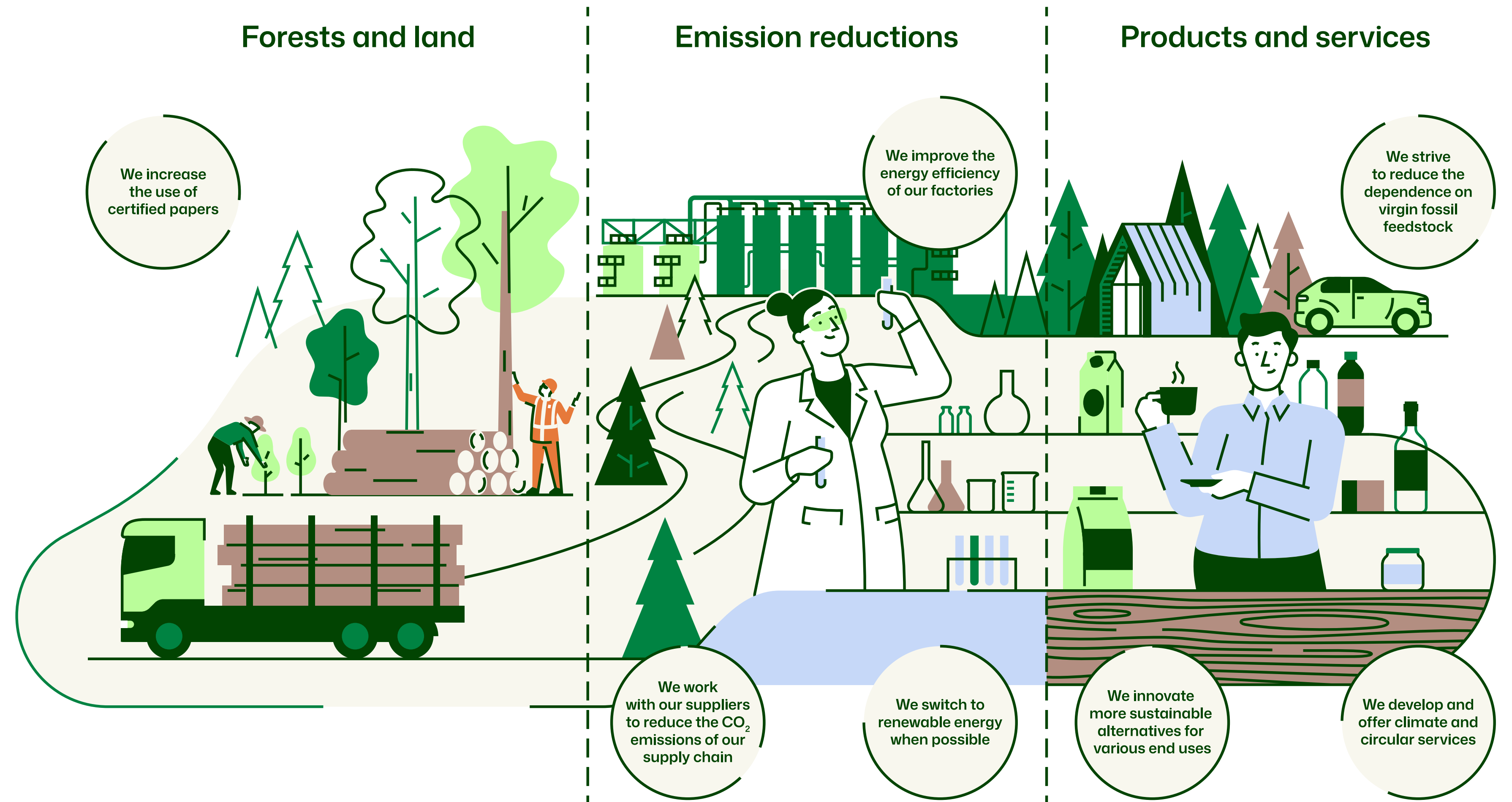


Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



Tim Kirchen

Executive Vice President,
UPM Adhesive Materials

Leadership message

Turning climate ambition into customer value

The world is changing fast, and so are the expectations businesses face across the value chain. Sustainability regulations are evolving, reporting requirements are tightening, and our customers need credible data to back their own commitments. That's exactly where we can help.

In 2025, we provided expanded access to environmental data through our LCA and Scope 3 services, so customers can analyze and report the impact of their material choices with confidence. We renewed our global product development framework, making sure sustainability performance is systematically considered from the start. As we grow through acquisitions, most recently Metamark in the graphics business, we bring the same principled sustainability approach to new segments across label materials, graphics solutions and specialty tapes.

None of this happens in isolation. In 2025 we collaborated with raw material suppliers to gain more data on our supply chain emissions and meet the growing demand for increasingly specific product footprint data. At our own sites, strategic actions have brought us closer than ever to our 2030 emission reduction target.

This Climate Review captures the progress we made together in 2025. We thank our customers, suppliers and partners for their trust – and for pushing us forward.

Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Forests and land

100% certified papers

We are proud to have reached our 2030 target of 100% certified papers six years in advance. This means that during 2024 and 2025, all the paper raw materials we purchased were certified under a credible third-party forest certification scheme.

Achieving this goal years in advance exemplifies to our customers how we deliver on our promises and are committed to ensuring supply chain transparency and the responsible origin of raw materials.

Our operations carry both FSC™ (FSC C012530) and PEFC (PEFC/02-31-196) chain of custody certifications.

Simultaneously, we understand that certifying our raw materials is the first step. In 2026, we are continuing to develop our nature agenda, for example through our long-standing collaboration with WWF Poland and doing a baseline assessment for our own operations.

What is FSC?

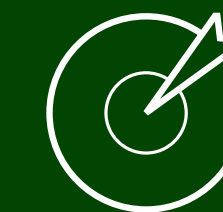
The Forest Stewardship Council™ (FSC™) is a global, not-for-profit organization dedicated to the promotion of responsible forest management worldwide. FSC defines standards based on agreed principles for responsible forest stewardship that are supported by environmental, social, and economic stakeholders.

What is PEFC?

PEFC, the Program for the Endorsement of Forest Certification, is a global alliance of national forest certification systems. As an international non-profit and non-governmental organization, PEFC is dedicated to promoting sustainable forest management through independent third-party certification.



We are committed to minimizing our impact on nature and using natural resources responsibly in the value chain. Well-managed forests and land play a crucial role in this commitment, while also helping to mitigate climate change.



Target: 3rd party certification of purchased paper raw materials

2030 target

100%

Target reached in 2024

Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



Forests and land

Restoring wetlands with WWF Poland

As part of our 14-year-long collaboration with WWF Poland, we focus on promoting circular economy and privately protected areas, especially wetlands. Wetlands are among the most threatened habitats in Europe and are crucial in mitigating and adapting to climate change.

To date, with UPM's support as one of the contributing partners, WWF Poland has purchased nearly 100 hectares across eleven locations, together with six local partners. In 2025, WWF Poland conducted hydrological analyses at Krowie Bagno and, with support from UPM, we are currently in the process of buying a large 16-hectare plot at the site.



Restoration activities on site will aim to raise the water level and slow down water outflow. At Błota Rakutowskie, the team also began hydrological analyses and continued ongoing conservation measures, such as animal grazing, mowing and bush removal. A newly installed anti-predator fence will protect almost 18 hectares of prime nesting habitat for threatened bird species.

Together with our Polish customers, we've had valuable opportunities to participate in some of these restoration activities, such as building fences around grazing areas for semi-wild Polish horses.



WWF Poland, UPM Adhesive Materials and UPM work in partnership to enable the development of a circular economy and promote privately protected areas.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Emission reductions

To deliver impactful emission reductions that benefit the entire value chain, we focus on energy efficiency, renewable energy and supply chain collaboration.

In 2025 we reviewed our climate action plans and began refining them to integrate our recent acquisitions and align with other operational changes. Our renewed action plans will be finalized in 2026, mapping out in more detail how we expect to reach our 2030 climate targets.

Part of UPM Group's science-based targets

UPM Group's 2030 climate targets are approved by the Science Based Targets initiative (SBTi).

UPM has also joined the UN's Forward Faster Initiative, committing to set a science-based net-zero emissions target in line with the 1.5°C pathway by 2050 at the latest.

Our alignment with science-based targets reinforces our role as a long-term partner for climate action.

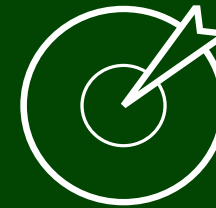


Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Emission reductions

Scope 1 & 2:



Target: Reduction in Scope 1 & 2 emissions
per million m² produced, compared to 2015 baseline

2015

Baseline year

2021

Target set

-58%

2025 progress

-65%

2030 target

Reducing the use of fossil fuels is the most important way to mitigate climate change. We aim to reduce the emission intensity of our operations – meaning scope 1 & 2 emissions – by 65% from 2015 levels by 2030.

In 2025, our sites continued to implement strategic projects to reduce the emissions of our operations, resulting in further progress. Our total scope 1 & 2 emissions emitted when producing a million m² of label material were 58% lower than in 2015.

What are Scope 1 emissions?

Scope 1 emissions emanate directly from a company's facilities. These mainly include our on-site combustion of fuels like natural gas.

What are Scope 2 emissions?

Scope 2 emissions are those associated with purchased energy for:

- Power
- Heating
- Steam
- Cooling

Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Emission reductions

Scope 1 & 2: Heat recovery system reduces fossil fuel use

In 2025, a new heat recovery system was introduced at our Metamark factory in Lancaster, UK. Exhaust heat related to the drying process of coated materials was previously wasted, but the heat recovery system reuses this thermal energy to heat the drying ovens. The system has reduced reliance on gas-fired boilers, as the coating line's natural gas consumption has fallen approximately 30% in relation to production volume.

“The heat recovery system showcases how decarbonization happens on a running production line. We've managed to improve energy efficiency and cut scope 1 emissions without compromising line speed, solvent load or product quality.”

Colin Barnes
General Manager,
Lancaster Factory,
UPM Adhesive Materials

UPM Adhesive Materials acquired Metamark in February 2025 to accelerate its growth in the graphics business. With this, Metamark was also brought on to our sustainability agenda to drive measurable impact in climate, circularity and nature.

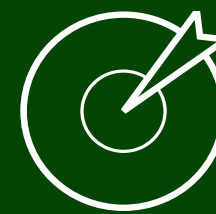


Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Emission reductions

Scope 3:



Target: Reduction in Scope 3 emissions

from raw materials and transportation, per milion m² produced, compared to 2018 baseline

2018

Baseline year

2021

Target set

-6%

2025 progress

-30%

2030 target

What are Scope 3 emissions?

Scope 3 emissions are those associated with the value chain before and after the company's own operations. These include emissions attributable to raw materials, transportation, secondary processing, and end-of-life management.

Addressing Scope 3 emissions can be complex due to multiple emission sources and limited control over them. We aim to reduce our Scope 3 emission intensity by 30% from 2018 levels by 2030, focusing on emissions related to raw materials and transportation. Significant actions are needed to accelerate progress towards this goal.

Firstly, we focus on smarter use and choice of raw materials. The needs of our customers and the market shape our raw material selection, and we're committed to offering scalable, high-performance solutions that promote carbon footprint reduction and the circular economy.

Secondly, we focus on value chain collaboration, aiming to reduce emissions in the most significant sources. For example, in the UPM -30 by 30 program, selected suppliers are required to provide carbon footprint data on goods and services sold to us, including all relevant emissions from the supplier's upstream supply chain and operations.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - **Scope 3: Expanded supplier data coverage**
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Emission reductions

Scope 3: Expanded supplier data coverage



In 2025, we expanded the reach of our product carbon footprint questionnaires to all relevant suppliers, beyond so-called hotspot suppliers. As a result, the majority of our suppliers by purchase volume engaged with our questionnaires.

These efforts significantly increased the primary data coverage for the carbon footprint of our raw materials and enabled us to adopt regionally adapted secondary emission factors. Improved data coverage provides us with an increasingly detailed picture of our Scope 3 emission sources per material category and region. It allows us to focus our actions where the biggest reductions can be made. Customers benefit too, as our product footprints, available via UPM Label Life, become increasingly specific.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Products and services

Our customers' sustainability needs shape our offering. We develop solutions that help the entire value chain reduce carbon footprint and support the circular economy.

As market requirements change, customers receive support from our sustainability experts and transparent product data. This helps them make confident and compliant decisions.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



“Our product development framework delivers solutions that customers will need in the future, not only today. It brings together sustainability impact, regional market trends and cross-functional expertise, demonstrating UPM’s customer-driven innovation approach.”

Suvi Rasa

Manager,
Circularity and Sustainable Product Design,
UPM Adhesive Materials

Products and services

New product development framework considers sustainability impact from the start

In a quickly shifting market, our customers need products that deliver measurable sustainability value.

In 2025, we renewed our global product development framework for label materials. Each project proposal is now scored against a set of commercial and sustainability criteria, determining which projects move forward in the pipeline.

The first sustainability metric is whether the product is compatible with packaging recycling streams.

This factor is increasingly important, as extended producer responsibility (EPR) schemes are making producers responsible for the entire life cycle of their products.

The second factor is whether the product’s footprint is quantifiably lower, than for a reference product. Life cycle assessment data is analyzed early, before design choices are locked in.

During the development process, initial estimates are further refined and validated through data and testing. This guides our decision-making and delivers robust proof points for customers to use.

Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



“This change to PCR PET liners represents more than a material change. Together with our customers and partners, we turned a more circular material choice into a standard option.”

Leo Jin
Director,
Markets APAC,
UPM Adhesive Materials

Products and services

Making recycled PET liners a new norm

In the Asia-Pacific region, we have made a significant change by switching all PET liners in paper label materials to include 30% post consumer recycled (PCR) content. What began as a decisive move in Australia’s wine sector has grown into a change embraced by partners in the value chain.

The transition started with one clear goal: make the switch effortless for customers and end-users. Backed by UPM’s strong technical support and long established value chain partnerships, our team wanted to ensure that adopting PCR PET liners wouldn’t require trade-offs in quality or cost.

Key printers helped qualify material performance and bring end-users on board, first in Australia and then across the Asia-Pacific.

Today, what once felt ambitious is now business as usual. Upstream suppliers have improved both the quality and availability of recycled PET. Customers have appreciated the drop in replacement.

Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



“There is a clear appetite for label materials with scalable sustainability impact, despite the global uncertainty in the markets. Customers can trust our portfolio to balance their environmental, economical and regulatory needs.”

Sylwia Jurys

Vice President,
Markets EMEIA,
UPM Adhesive Materials

Products and services

Regulatory shifts create opportunities for sustainable growth

Across the EMEIA region and beyond, regulatory developments are reshaping what customers need from their label materials. In 2025, we continued to optimize our portfolio, taking it as an opportunity to scale up our more sustainable solutions, including label materials that enable packaging recyclability.

The goal is to help converters and brands prepare for the EU’s Packaging and Packaging Waste Regulation (PPWR) as well as the Deforestation Regulation (EUDR).

As it follows, customer demand for high-performing sustainable label materials continued to grow in 2025.

For example, the sales volume of our UPM Raflatac™ Carbon Action film labels portfolio increased around tenfold, compared to 2024.

Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - **Make informed and impactful label choices**
 - Streamline your waste management
7. Looking forward

Products and services

Make informed and impactful label choices

Reducing the carbon footprint of labels is crucial for converters and brand-owners alike.

Our UPM Label Life service provides transparent and comprehensive data on the environmental impact of label materials.

This enables our customers to make informed material choices, reduce Scope 3 emissions at source and better advise their own customers on sustainability inquiries.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - **Make informed and impactful label choices**
 - Streamline your waste management
7. Looking forward

Products and services

How does UPM Label Life work?

Label Life provides an array of 26 environmental metrics of our products across their full life cycle, from raw materials to end-of-life, using the standardized method of life cycle assessment (LCA).

Label Life also facilitates efficient decision-making through focused product comparisons including three pivotal indicators: greenhouse gas emissions, energy demand, and water consumption.

In 2025 we focused on further increasing the product coverage and the use of supplier data in the Label Life service.

Customers can now access product footprints for around 94 percent of our label products by sales volume globally. These footprints are also automatically linked to customer quotes.



What is biogenic carbon and why does it matter?

Biogenic carbon has a significant impact on how the global warming potential of our materials is measured. We explain it all to you in practice in the videos linked below.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - **Make informed and impactful label choices**
 - Streamline your waste management
7. Looking forward



“UPM’s Scope 3 service helps us break down and analyze the climate impact of our material purchases so that we can make more informed decisions. It is valuable to receive full scope 3 data from a supplier in such a clear and efficient way.”

Pieter Koldenhof

Continuous Improvement Manager
Koninklijke Geostick B.V.

Products and services

Scope 3 service provides valuable data to customers

As converters face pressure to reach their sustainability targets and report their environmental impact, credible data becomes precious. Supply chain emission data is especially challenging to gather, which is why we provide select customers with detailed Scope 3 data reports.

Scope 3 reports are generated based on a customer’s annual total purchases, with product footprint data calculated through our LCA service, Label Life. Scope 3 reports showcase how UPM’s data capabilities and expertise directly support customers’ sustainability needs and strategy.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Products and services

Streamline your waste management

Label release liner is an under-addressed waste stream, with only 10-15% being recycled in Europe. The majority of volume is sent to landfills or incineration, due to barriers such as high costs or challenging logistics.

UPM RafCycle™ is the original label release liner recycling service, established in 2010. RafCycle enables our customers and brands to transform label waste into new raw materials with ease and efficiency.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward

Products and services

How does UPM RafCycle™ work?

All our RafCycle partners have to do is collect their liner waste in specified quantities. We arrange the pickup for the waste and handle its transformation into new products, such as insulation materials and paper products. Local support is at hand, whenever needed.

Did you know?

UPM RafCycle has around

350 → **17**
partners in countries

In 2025 we focused on developing the environmental and economic sustainability of our RafCycle activities. We took steps to evolve our recycler network, with the aim of optimizing transport distances, and introduced a service fee model.

These developments ensure that we can continue to meet the changing needs of the packaging industry to recycle materials like release liner. RafCycle partners continue to save on costs, when compared to traditional waste handling services.

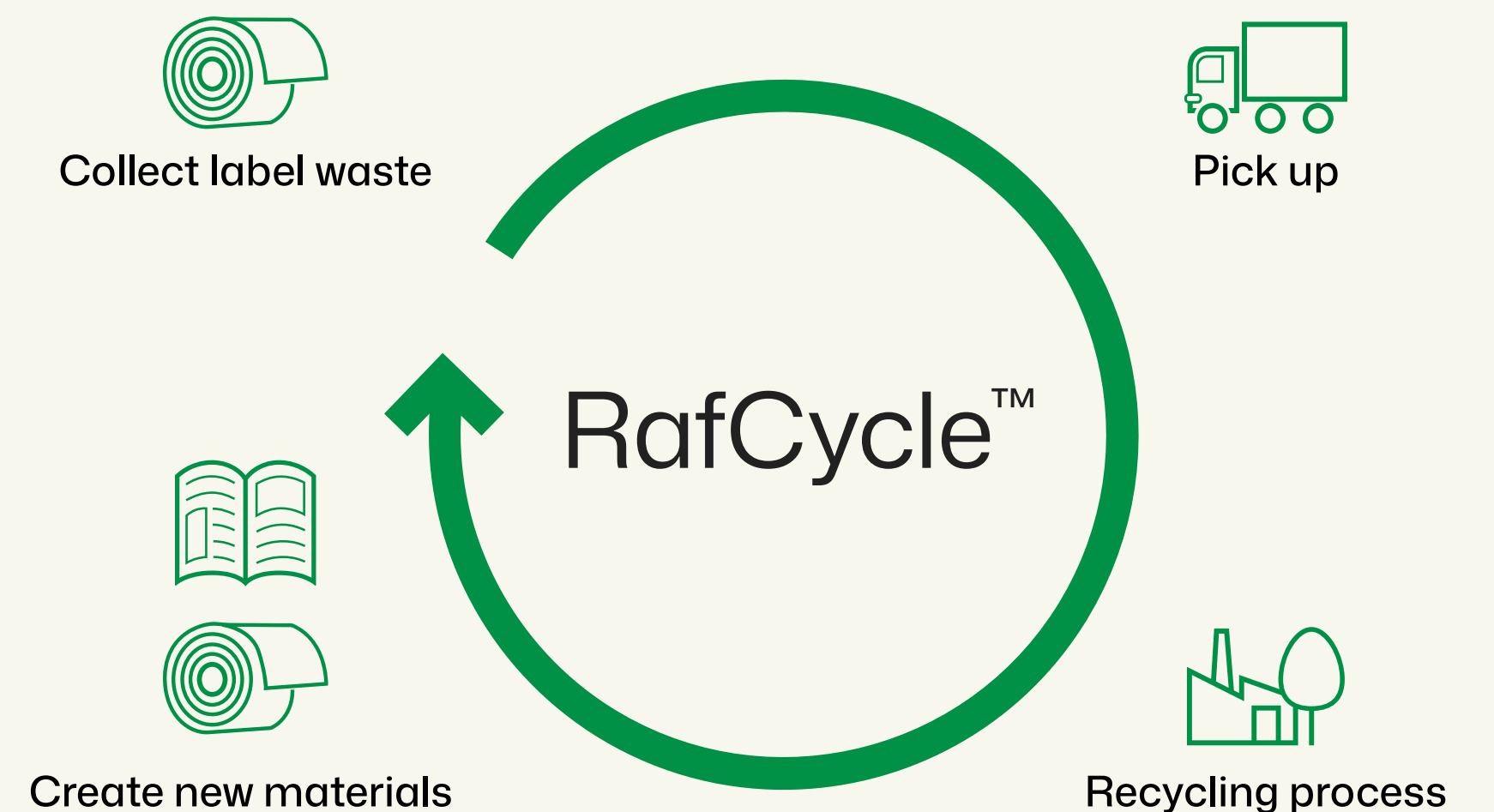


Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



“Transparency is crucial in today’s packaging industry. With RafCycle, partners know where and how their waste is being recycled. They can communicate the achieved sustainability impact to stakeholders with assurance.”

Juha Virmavirta

Director,
Regulatory Affairs and RafCycle,
UPM Adhesive Materials

Products and services

See the difference your recycling makes

The simple act of recycling label release liner waste has a quantifiable impact on the carbon footprint of the value chain. We provide our RafCycle partners reporting on collected volumes as well as CO₂ impact assessments, which have been validated by DEKRA.



Table of contents

1. About Climate Review
2. Our ambition
3. Leadership message
4. Forests and land
 - 100% certified papers
 - Restoring wetlands with WWF Poland
5. Emission reductions
 - Scope 1 & 2: Heat recovery system reduces fossil fuel use
 - Scope 3: Expanded supplier data coverage
6. Products and services
 - Making recycled PET liners a new norm
 - Regulatory shifts create opportunities for sustainable growth
 - Make informed and impactful label choices
 - Streamline your waste management
7. Looking forward



Robert Taylor
Director, Sustainability,
UPM Adhesive Materials

Looking forward

Focusing our sustainability agenda to maximize impact

2025 was a year of both progress and renewal for our ambitious sustainability agenda. The emission intensity for our operations is down 58% from our 2015 baseline, and all our paper raw materials are certified under credible third-party schemes. These are concrete results that deliver value for customers.

Reducing our value chain scope 3 emissions continues to be challenging. However, growing collaboration with suppliers in 2025 has already significantly increased our primary data coverage for raw materials. We are working on baseline assessments for our nature impacts as well as the positioning of our circularity labels offering. Our refined sustainability priorities and targets will be finalized in 2026.

Customer needs will continue to steer our actions. Climate commitments and circularity related regulations like extended producer responsibility are not standing still, and neither are we. We will invest in portfolio development, the digitalization of product data and communicating our sustainability expertise. The overarching goal is the same: deliver adhesive material performance and help customers translate their sustainability needs into practical, impactful and streamlined decisions.

When we recently asked our label customers how they viewed our business, 87% considered us a sustainability leader. We intend to keep earning that trust with actionable solutions, in all parts of our growing business.

How can we help you
on your sustainability journey?

Contact us



adhesivematerials.upm.com/contact-us/